Customer Case: Warsteiner & identpro – Full transparency from empties to full bottles

The Warsteiner Group is a successful family-owned company that exports beer to over 60 countries and is the leading German private brewery. The Warehouse Execution System was to be connected to SAP EWM to ensure complete transparency of full and empty container stocks and deliveries. At the same time, empty runs were to be reduced and empty container handling simplified for forklift drivers.

Quickfacts

- 36 forklifts, 2 locations
- Double-length adjustable multiple forks for max. 12 lifts
- 280,000 and 70,000 m^2 tracking area
- 15 loading ramps, 20 loading areas
- Integration with SAP EWM, partner: prismat
- Tracking of pallets without scanning, empty container handling, scan-free factory traffic

Highest product quality and continuous process optimization are key guidelines in the Warsteiner Group's day-to-day business. This has enabled them to maintain their leading position in beer exports among German private breweries.

Scan-free truck unloading with loading image

In order to meet current and future requirements, a new control system for internal material flows was needed. Warsteiner's goal was to optimise resource utilisation and achieve full transparency regarding stocks (full and empty containers) and deliveries. At the same time, the handling of empty containers was to be simplified and accelerated for forklift drivers.

Management Studio

identpro's Warehouse Execution System complements SAP® EWM and takes over control of the forklift fleet. Feedback to EWM is automatic. Using an application specially developed by identpro for the requirements of the beverage industry, four clicks on the forklift terminal are all it takes to collect empties. Another new feature is a "loading image" that enables scan-free goods exchange between the Warstein and Paderborn locations.

Statement *"The Warsteiner Group pursues a clear premium strategy for its products and services. The use of state-of-the-art production technology and logistics is seen as an essential prerequisite for future-oriented action. We are delighted that the Warsteiner Group has chosen our Warehouse Execution System. Thanks to scan-free working, Warsteiner benefits from a sustainable increase in productivity." (Dr. Martin Welp, Co-CEO identpro)*

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